

**Press Release**

**Traveltechie.com listed in Top 25 Most Promising Internet Companies**

16<sup>th</sup> March 2010: Traveltechie.com, which was launched as India's first publisher of The Best Deals in Travel to the Travel Trade (B2B) as well as to the Frequent Travelers (B2C), has been listed as one of the Top 25 Most Promising Internet Companies by The SmartTechie Magazine published by Silicon India.

SmartTechie believes that each company in this annual list had all those, which is needed to climb ladder of success as their products and plans are indeed progressive, and the technologies are groundbreaking. Perhaps, what makes all of them to tick is their innovative and need based approach. The final merit list was decided by the panel of judges consisting of accomplished CEOs, CIOs, VCs, and analysts including the SmartTechie editorial team based on criteria of Ease of use, evidence of success, scalability and monetization potential.

Commenting on the development, Mr. Sameer Patil - Founder & CEO said, " It is indeed an honour to be included in the Most Promising Internet Companies list by SmartTechie magazine. We at Traveltechie have consistently worked on developing new products & features for the benefit of our users. Being included in the list will further motivate us to rise to the challenge & work harder & be in the list of Most Successful Internet Companies, from being in the Promising list."

Traveltechie researches, publishes & emails the Best 25 Travel Deals / Discounts / Offers by various Travel Suppliers every week with the web-link which takes its subscribers directly to the Travel Suppliers website offering that Special Deal, so the travelers always know where they are booking their travel. Traveltechie's goal is to work with travel suppliers to promote the lowest air fares and cheapest hotel rates to Travel Agents & Frequent Travellers. Traveltechie is not an online booking site & doesn't book or sell Airline seats or Hotel Rooms. In addition to publishing great new deals at Traveltechie.com, every week, it also publishes & emails Travel Industry News to more than 12,000 Travel Industry Subscribers it has on its site.

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