



## Press Release

### Traveltechie.com to feature Travel News

17<sup>th</sup> Nov 2009: Traveltechie.com, which was launched in September 09 as India's 1<sup>st</sup> Travel Deals Site, will now also feature Travel News on its site covering the latest news in Travel & Hospitality.

Says Mr. Sameer Patil – Founder & CEO, "Featuring Travel News on our site will provide a huge value add to our user base of Travel Professionals & keep them updated on the latest happenings in the Travel & Hospitality Industry"

Traveltechie has been promoting Best Discount & Travel offers of various Travel Suppliers to 10,000+ Travel Agents & Travel Trade Industry Members across India apart from a huge user base of Indian Frequent Travelers. Currently it is offering free listing of Travel Specials on its website

Traveltechie is not an online booking site & doesn't book or sell Airline seats or Hotel Rooms. It simply researches, publishes & emails the Best 25 Travel Deals every week with the web-link which takes its subscribers directly to the Travel Suppliers website offering that Special Deal, so the travelers always know where they are booking their travel. Traveltechie's goal is to work with travel suppliers to promote the lowest fares and cheapest hotel rates tailored for India's growing travel population. In addition to publishing great new deals at Traveltechie.com, every week it will also send out the 25 Best Deals Weekly Newsletter, with the hottest specials for the week. Signup is free.

Traveltechie is founded by Mr. Sameer Patil who has more than 15 years of rich experience in Travel & Internet Industry having worked with Travel Corporation India (TCI), Discover the World Marketing, Orbitz Leisure & Arzoo.com. It's Team, consisting of experts, with years of hands-on experience in the Travel & Internet Industry researches, evaluates and tests thousands of deals to find those with the Best Value for the Travelers. Traveltechie recommends its deals only after testing their availability, accuracy & evaluating their Unique Value Proposition. No other website brings together the Best Travel Deals, especially for India's travelers, in one place. Traveltechie is a part of Induss Interactive.

For more information, you can email to [info@traveltechie.com](mailto:info@traveltechie.com) or visit [www.traveltechie.com](http://www.traveltechie.com)

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