

Press Release

Traveltechie.com to offer Free Listing of Special Offers to Hotels & Resorts

Traveltechie.com, which was launched as India's first publisher of The Best Deals in Travel to the Travel Trade (B2B) as well as to the Frequent Travelers (B2C), is offering free listing of Special Offers & Deals offered by Hotels & Resorts within India for the Month of January & February 2010 as a special promotion. Hotel & Resorts across India can take advantage of this special promotion & have their special offers listed with Traveltechie Best 25 Deals which is published each week & reaches out to more than 11,500 Travel Trade members & Lacs of Frequent Travellers & get instant exposure to their target audience for free. In addition to publishing great new deals at Traveltechie.com, every week, Traveltechie.com also send out the 25 Best Deals Weekly Newsletter to its subscriber base. Signup is free and allows Travel Trade members to know the latest offers in Airfares, Hotel Deals & other Travel Products offered by various Travel Suppliers which are available in the market.

Says Mr. Sameer Patil – Director, “We are committed to help Hotels & Resorts market their Special Offers to the Travel Trade & Travellers, enabling smaller & mid-sized properties to gain exposure, have their presence felt & unique offerings known in the market at very little or no costs & increase their sales.”

Traveltechie is not an online booking site & doesn't book or sell Airline seats or Hotel Rooms. It simply researches, publishes & emails the Best 25 Travel Deals every week with the web-link which takes its subscribers directly to the Travel Suppliers website offering that Special Deal, so the travelers always know where they are booking their travel. Traveltechie's goal is to work with travel suppliers to promote the lowest fares and cheapest hotel rates tailored for India's growing travel population.

For more information, you can email to pr@traveltechie.com or visit www.traveltechie.com