

Press Release

Launching India's 1st Travel Deals site Traveltechie.com

28th September 2009: Traveltechie.com is launched with the simple mission to connect Smart Travelers looking for the Best Deals in Travel with the Airlines, Hotels, Resorts, Cruises, Travel Agents, Tour Operators & various Travel Suppliers who offer Great Travel Deals. Traveltechie is India's first publisher of The Best Deals in Travel to the Frequent Travelers (B2C) as well as to the Travel Trade (B2B).

Says Mr. Sameer Patil-Founder & CEO, "Lots of Travel Companies regularly come up with promotional schemes like 50% cash backs or discount travel offers but Travelers are unable to find the best offers when they actually want to travel! Traveltechie consolidates the Best Discount & Promotions all in one place so that Travelers & Travel Agents know where to get the best deal in travel. So, if you want to save money every time you Travel or find that Exotic Holiday Package you've been dreaming of or save time searching for the best deal or get more out of every travel booking, then "Welcome to Traveltechie.com"

Traveltechie is not an online booking site & doesn't book or sell Airline seats or Hotel Rooms. It simply researches, publishes & emails the Best 25 Travel Deals every week with the web-link which takes its subscribers directly to the Travel Suppliers website offering that Special Deal, so the travelers always know where they are booking their travel. Traveltechie's goal is to work with travel suppliers to promote the lowest fares and cheapest hotel rates tailored for India's growing travel population. In addition to publishing great new deals at Traveltechie.com, every week it will also send out the 25 Best Deals Weekly Newsletter, with the hottest specials for the week. Signup is free and suited to India's travelers.

Traveltechie is founded by Mr. Sameer Patil who has more than 15 years of rich experience in Travel & Internet Industry having worked with Travel Corporation India (TCI), Discover the World Marketing, Orbitz Leisure & Arzoo.com. It's Team, consisting of experts, with years of hands-on experience in the Travel & Internet Industry researches, evaluates and tests thousands of deals to find those with the Best Value for the Travelers. Traveltechie recommends its deals only after testing their availability, accuracy & evaluating their Unique Value Proposition. No other website brings together the Best Travel Deals, especially for India's travelers, in one place. Traveltechie is a part of Induss Media.

For more information, you can email to [pr\[at\]traveltechie.com](mailto:pr[at]traveltechie.com) or visit www.traveltechie.com